



CHRISTY LEE NELSON

DESIGNER

TELEPHONE 631-871-5096

EMAIL hello@christyleedesign.com

WWW.CHRISTYLEEDESIGN.COM

SKILLS

PROFICIENT IN

Adobe CS5-CC, InDesign, Photoshop, Illustrator, After Effects, and Dreamweaver.

KNOWLEDGE OF

HTML, CSS, PHP, Wordpress, Microsoft Excel, Word, PowerPoint, Keynote, Adobe Audition, Muse, Flash, and Quark.

OTHER SKILLS

Book Binding, Silk Screen, Sewing
User Experience and Digital Photography.

HONORS

Pi Alpha Sigma, Phi Theta Kappa
Graduated Suffolk Community with distinction
Peer Advisor, Deans list 2009-2011, 2013, 2014

Please view my portfolio at

WWW.CHRISTYLEEDESIGN.COM

EDUCATION

B.F.A DEGREE IN GRAPHIC DESIGN {SEP 2012 - DEC 2014}

Purchase College of Art & Design, SUNY

GPA 3.6 on a 4.0 scale

A.A.S DEGREE IN GRAPHIC DESIGN {SEP 2009-DEC 2011}

Suffolk County Community College

GPA 3.7 on a 4.0 scale

WORK EXPERIENCE

PRINCIPAL DESIGNER {JUL 2015-PRESENT}

genesis, be the brand.

Design, guide, and build relationships with professional hair salons in the concept and design of private label haircare products, marketing & print/digital materials. Run company social media accounts. Re-designed and maintain e-commerce company website.

JUNIOR DESIGNER {JAN 2015-JUN 2015}

DIGITAL DESIGN INTERN {MAY 2014-DEC 2014}

Wondersauce, LLC.

Work directly with other designers, engineers, product managers and strategists to execute wireframes, digital design and animation projects from concept through completion. Attend all client meetings and visual presentations as well as assist with web QA in JIRA.

FREELANCE DESIGNER {FALL 2012-PRESENT}

Quinn's Automotive Service Inc.

Strengthen brand awareness through the design and development of the company website and promotional print materials.

New York Standards Quartet

Concept and collaboration with the client in the design of a digital press kit.

DESIGN INTERN {OCT 2013-MAY 2014}

Deutsch Family Wine & Spirits

Developed concepts and designs for various print and web materials (point of sale materials, direct mail, spec sheets, sell sheets, billboards, print advertisements, and website re-design).

ASSOCIATE DESIGNER {OCT 2011-SEP 2013}

Solution: Design & Marketing Communications LLC

Assisted in the concept and design of print and web materials (promotional brochures, direct mail, spec sheets, advertisements, internet marketing, photo retouching, branding, and website designs).